

EDGAR ARAGON

DESIGNER



WORK

Experience



CELL

951.750.2829



EMAIL

idea@edgararagon.com



WEBSITE

edgararagon.com

I AM A CREATOR, CRITICAL THINKER & PROBLEM SOLVER

My career in the creative industry, spanning a little over two decades, has been a journey of meaningful and varied experiences. I have primarily focused on designing engaging spaces for retail, events, and tradeshow exhibits, each project allowing me to express my creativity and attention to detail. I am well-versed in Rhino CAD, have a solid grasp of the Adobe Creative Suite, along with other industry-standard software.

11/19 - PRESENT

Temeka Group
Corona, CA

SENIOR DESIGNER

- Spearheaded 3D/2D conceptual designs, elevating retail store visuals and enhancing customer engagement.
- Collaborated closely with engineering to develop detailed CAD plans and assembly drawings, ensuring precision in build processes.
- Led and mentored junior designers, fostering a culture of creativity and continuous improvement.

1/19 - 9/19

Choura Events
Carson, CA

CREATIVE DIRECTOR

- Directed a dynamic design team, overseeing project delegation and ensuring deadlines were met with excellence.
- Pioneered the design of trade show exhibits and experiential events, from conceptualization to client presentation.

6/18 - 12/18

Premier Displays
& Exhibits
Cypress, CA

SENIOR DESIGNER

- Conducted client consultations to define project direction, translating visions into vibrant 3D concepts.
- Sourced unique materials and furniture, adding distinct touches to each exhibit space.

9/12 - 6/18

Studio Concepts Inc.
Carson, CA

RETAIL & EXHIBIT /WEB & MULTIMEDIA DESIGNER

- Conceptualized 3D designs for client presentations.
- Drafted comprehensive CAD plans and elevations.
- Sourced materials for project construction.
- Updated and maintained the company website.

SCHOOL

Education



2001 - 2004

The Art Institute
of California

BACHELOR OF SCIENCE IN MEDIA ARTS

Focused on digital creation, covering graphic & web design, video production, photography, typography, 3D modeling, and rendering.

WORK

Experience

Continued



1/10 - 9/12

Bal Seal Engineering
Foothill Ranch, CA

MARKETING MULTIMEDIA COORDINATOR

- Designed internal/external corporate literature.
- Produced videography and photography content.
- Developed and maintained the company website.
- Coordinated with vendors for printing and photography.

2007 - 2009

Displayit Inc.
Foothill Ranch, CA

DESIGNER (RETAIL & EXHIBIT)

- Executed hand sketches and 3D modeling for exhibit designs.
- Utilized Photoshop/Illustrator for presentation enhancements.
- Created CAD for metalwork and compiled build packages.

2005 - 2007

Display Boys
Irvine, CA

3D RENDER ARTIST

- Modeled point-of-purchase (POP) displays from art direction.
- Adhered to strict project deadlines.
- Assisted with post-production graphics.

2003 - 2024

Freelance
Riverside, CA

FREELANCE DESIGNER (ONGOING)

- Collaborated with clients to align project scopes and timelines.
- Designed 3D and 2D layouts for trade shows and events.
- Produced CAD plans and presentations for client approvals.

SKILLS

Professional

Focus



PROFESSIONAL

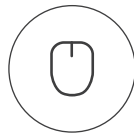
Communication	_____●
Leadership	_____●
Management	_____●
Team Work	_____●
Critical Thinking	_____●
Problem Solving	_____●

FOCUS

3D Rendering	_____●
Graphic Design	_____●
Web Design	_____●
Video Production	_____●
Photography	_____●
Sketching	_____●

HOBBY

Interests



Learning



Drawing



Movies



Audio Books



Photography



951.750.2829



idea@edgararagon.com



edgararagon.com



linkedin.com/in/edgararagon